HOPE AND HOMES FOR CHILDREN

PHOTO TOP TIPS

Photos are fantastic to take at events and we would love to see them afterwards so we can give you a big thank you!

As the saying goes "A picture paints a 1000 words" so here are our top tips to make your photos perfect!

1 – NOMINATE A PHOTOGRAPHER

You don't need to hire a photographer, but events can be busy and it's easy to forget about photos. It's a great idea to nominate someone to take photos. You don't need a fancy camera; smart phones are great for taking some snaps.

2 – THINK LANDSCAPE

Most people view photos in a landscape orientation, so it's best to take photos landscape if possible.

3 – WHAT'S IN THE BACKGROUND?

Think about the background of a photo. A busy background with lots of people isn't ideal. If you have Hope and Homes for Children's materials like a pop-up banner, try to get the logo into the background!

4 – SAY CHEESE!

Try to get people to look at the camera, have their eyes open and smile! This might sound easy, but it's harder than it sounds!

5- PHOTO CONSENT

For Hope and Homes for Children to use your photos publicly, such as on our social media channels its essential we have consent to use these. Please follow this process to enable us to use these photos:

- **Inform:** Make your guests aware photos are being taken and could be used on social media/ for publicity. You can tell people about photography in your promotional material and by having signs up around your event space. If anyone DOESN'T want to be in photos, please ask them to let you know.
- **Send:** Your photos to fundraising@hopeandhomes.org, confirming you have made everyone aware of photos being taken during the event. Take a moment to ensure everyone in the photos has given their permission.
- **Avoid:** taking photos of children, this will require several layers of permission and we will be unable to use these.