

GIFT AID TOP TIPS

What is Gift Aid?

Gift Aid is a tax relief allowing UK charities to reclaim an extra 25% in tax on every eligible donation made by a UK taxpayer.

How can I use Gift Aid?

Gift Aid can be a great addition to your event, here is some key information to make sure that when you claim it you do it correctly.

Challenge Events

Taking on a challenge with a Hope and Homes for Children place? e.g. the London Marathon or Royal Parks Half Marathon.

Please get in touch with us to talk through the next steps.

Taking on a challenge with your own place?

If you have bought your place in the event, good news you can claim gift aid on all donations.

Community Events

YES – gift aid can be claimed

- A suggested donation as an alternative to an entrance fee – people must be able to freely choose if they want to donate or not.
- Donations on the day

NO – gift aid cannot be claimed

- Entrance Fee
- Refreshments
- Raffle
- Tombola
- Auctions

How do I find out more information?

[Click here](#) to see the government guidance on Gift Aid.

If claiming gift aid – please email fundraising@hopeandhomes.org to request gift aid envelopes and sponsorship forms to make sure you collect all the correct information.

